

South Carolina Baptist Convention

Job Title	Creative Catalyst
Reports to	Creative Team Staff Member as assigned by the Creative Director
Status	Exempt Non-Exempt X Seasonal Worker

Job Purpose

The South Carolina Baptist Convention has a critical need to invest in the next generation of college students to help them experience the power of cooperative mission and ministry to introduce college students to the Baptist ministry being accomplished across our state and world. In our current culture, much of that is done through the production, design, and distribution of digital creative content.

The Creative Catalyst will participate in this mission and ministry by helping creatively communicate to their peers in order to help our convention see and serve the many young leaders in our state who have a passion for and understanding of God's work through South Carolina Baptists.

A successful Creative Catalyst would receive a mentor from the SCBaptist Creative Team to assist each student with their potential calling as a future church creative communicator, educate SCBaptist in how to best communicate creatively to Gen Z in order to increase our reach and engage of the next generation, and learn practically creative skills through a hands-on approach of learning-by-doing.

Duties and Purpose

Under the direction of the Creative Team, depending upon the Catalyst's area of focus, a Creative Catalyst will:

- Complete tasks related to the pre-production, production, postproduction, and distribution process of audio, video, design, written and/or photo content
- Assist the Creative Team with regional on-location live events
- Receive mentoring towards their potential calling as a future creative or communicator
- Educate SCBaptist on best practices in communicating creatively to an audience of your peers to increase reach and engagement by that audience
- Be an active, participatory part of the team through a hands-on approach of "learning-by-doing"

Qualifications

A successful Creative Catalyst will have the following qualifications:

- Passion to serve Jesus and show promise toward serving as a leader and active member of an SCBaptist church, with a clear testimony of salvation, baptism, and renewed life in Christ.
- Teachable spirit, flexible attitude, ability to both give and receive constructive criticism professionally, and ability to manage the time that is needed to succeed in educational, ministerial, and vocational commitments.
- Ready to "roll up their sleeves" and learn by doing while providing regular communication, reliable transportation for participating in events and meetings, and completing tasks by the assigned deadline(s).

Working Conditions

If the job requires a person to work in special working conditions this should be stated in the job description. Special working conditions cover a range of circumstances from regular evening and weekend work, shift work, working outdoors, working with challenging clients, and so forth.

Physical Requirements

While performing the duties of this job the employee is (note: reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions)

- frequently required to stand, walk, sit, bend, stoop, kneel, talk, hear, drive and ride.
- frequently lift and/or move up to 20 pounds and occasionally lift and/or move up to 40 pounds.
- required to use hands and fingers to feel, handle or operate objects, tools or controls; and to reach with hands and arms.
- required to have vision abilities that include close vision, distance vision, color vision, peripheral vision, depth perception, and ability to adjust focus.
- required to have a valid driver's license, a safe driving record, and proof of automobile insurance.
- available to travel overnight occasionally to fulfill job responsibilities.
- able to use reasoning ability to carry out written and oral instructions and to deal with work-related problems in a variety of situations.

Direct Reports

Approved by:	<i>Signature of the person with the authority to approve the job description</i>
Date Approved:	<i>Date upon which the job description was approved</i>
Reviewed:	<i>Date when the job description was last reviewed</i>